



VISIT Middleton

It's the *middle things*

5 Middle Things You'll Love

1. Nine spacious, comfortable and friendly hotels welcome operators and groups.
2. Middleton offers more than 80 restaurants and cafes, and 55 places to shop.
3. Enjoy the Middleton Outdoor Art Trail, historic walking or driving trails, or take a guided historical walk or trolley ride with the Middleton Area Historical Society.
4. Popular local stops for group tours include Capital Brewery, the National Mustard Museum, Pheasant Branch Conservancy and Greenway Station.
5. Nearby tour attractions include Cave of the Mounds, Frank Lloyd Wright's Taliesin, The House on the Rock, Wisconsin Dells, and the Wisconsin State Capitol.

Scan Here to Learn
More About Our
Group Tours



A Perfect Travel Experience

There is something special about Middleton. Whether it's our small-town charm, beautiful downtown district, award-winning brewery or quirky shops — Middleton has something unique, warm and fun to offer every visitor. Conveniently located within minutes of Madison and an hour or less from many regional attractions, Middleton's nine hotels also make it the ideal home base for local and area tours. Visit Middleton, see why it's the *middle things* that can make all the difference.



Plan Your Middleton Group Tour

Contact Laura Portz, CMP
Convention & Events
Services Manager
800.688.5694
lportz@cityofmiddleton.us



Experience the *Middle Things*

CAPITAL BREWERY

Capital Brewery has brewed award-winning beer for nearly 40 years and has won more than 240 medals. The indoor Bier Stube includes a Brunswick Bar that is more than 100 years old, and its copper kettles traveled all the way from Hoxter, Germany. Tours typically take 45 minutes and include samples or one full pint of beer or cider, and include a souvenir pint glass. Book tours ahead by calling 608-836-7100 or contact capbrew@capitalbrewery.com for scheduling information.

CLASEN'S EUROPEAN BAKERY

German immigrant bakers — the Clasen brothers — began Clasen's European Bakery in Middleton 65 years ago and the generations have carried on in the tradition of artisan breads, pastries, pies, cakes, specialty candies and even quiche. It's a local gem.

HISTORICAL SITES

Middleton Area Historical Society offers a walking tour of downtown Middleton, as well as a drivable landmarks tour of the city where visitors can see some of the oldest and most charming buildings to survive the test of time. Visit middletonhistory.org or visitmiddleton.com to view, download or print maps, as well as view the schedule for new guided tours.

HOTELS

Middleton is home to nine hotels that cater to businesses, families, individuals, conferences and meetings. Find hotels with pools, room service, kitchenettes and several that are dog-friendly. All hotels are located minutes from downtown Middleton and less than 20 minutes from downtown Madison and the University of Wisconsin.

LOCAL ART STOPS

Middleton offers 14 outdoor art displays from sidewalk paintings to sculptures to painted murals. A printable map and route can be found at visitmiddleton.com. Additionally, Middleton has several art galleries and boutiques selling custom jewelry and local art.

PHEASANT BRANCH CONSERVANCY

Middleton is equally known as a leisure destination as it is an outdoorsy one. In addition to 27 miles of trails and 30 parks, the city is home to 549 acres of protected conservancy prairie and wooded land with maintained trails and beautiful views.

NATIONAL MUSTARD MUSEUM

The mustard mecca is home to more than 6,500 jars, bottles and tubes of mustard from all 50 states and more than 70 countries. Group tours and tastings are available for \$5 per person (and a \$20 date holding fee), which includes a 10 percent off coupon toward merchandise. The tour is about 60 minutes and can accommodate groups from 15 to 50 people. Tours must be booked in advance by contacting founder and curator Barry Levenson, 608-831-2222, curator@mustardmuseum.com.

ROWLEY HOUSE MUSEUM

The Rowley House was built in 1868 and is filled with hundreds of artifacts and antiques, including an extensive collection of Depression-era glass. The museum is run by the Middleton Area Historical Society and is open mid-April through mid-October. Tours can be booked in advance by contacting 608-836-7614 or middletonhistory@gmail.com. MiddletonHistory.org

DINING

Find more than 80 restaurants and cafes, offering everything from Wisconsin fan-favorites to unexpected spots serving family recipes from all over the world. Middleton celebrates multiple cuisines and restaurants owned and operated locally. Additionally, Capital Brewery, Hidden Cave Cidery, Grape Water Wine Bar, and Cooper's Hawk Winery & Restaurant are just a few of the spots to visit, shop and enjoy more adult beverages.

SHOPPING

Middleton offers more than 55 shopping locations — most of which are located in the charming Downtown Middleton district and an open-air outdoor shopping center, Greenway Station (a five-minute drive from downtown).

PARKING/WALKING

All public parking is free in Middleton and both the downtown area and Greenway Station are quite walkable.

Get to Know the Region

Middleton is conveniently located within an hour of many regional attractions, making the Good Neighbor City the perfect home base as you venture out for area day trips to any of the following locations (see times on our map):

- American Players Theatre, Spring Green
- Cave of the Mounds, Blue Mounds
- Circus World Museum, Baraboo
- Dr. Evermor's Sculpture Park
- Hinchley's Dairy Farm Tours
- House on the Rock, Spring Green
- International Crane Foundation, Baraboo
- New Glarus
- Olbrich Botanical Gardens, Madison
- Sassy Cow Farm Tours & Creamery Store, Columbus
- Taliesin, Spring Green
- Wisconsin Dells
- Wollersheim Winery & Distillery

Bus-Friendly Parking

Many of the nearby attractions offer convenient bus parking options upon request.



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